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Research Associate

Singapore Management University

Lee Kong Chian School of Business

Sim Kee Boon Institute for Financial Economics

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EXPERIENCE

Research Associate, Sim Kee Boon Institute for Financial Economics (Sep 25 – Present)

Research Assistant, Sim Kee Boon Institute for Financial Economics (Jun 22 – Aug 25)

EDUCATION

Master of IT in Business (Data Science & Analytics) (2024 – 2025)

Singapore Management University

Bachelor of Science (Economics) (2019 – 2023)

Singapore Management University

RESEARCH INTERESTS

Sustainable Finance

Green Finance

Impact Measurement & Valuation

PUBLICATIONS

“The Alphabet Soup in Reporting and Measuring ESG”, by Hao Liang, Kam Chee Chan, Asian Management Insights, 2022

“Measuring Impact: The Way to Long-term Value Creation”, by Hao Liang, Kam Chee Chan, SMU City Perspective: World Cities Summit 2024, 2024

“Monetizing and Reporting Impact: Applying an Impact-Weighted Accounts Framework to Asia”, by Hao Liang, Kam Chee Chan, Kang Mengyao, Asian Impact Management Review, 2024

“Understanding the Societal Impact of Academic Research”, by Hao Liang, Phuong Tran Bao Nguyen, Marcus Wee, Kam Chee Chan, Ignatius Lee, Dan Averic Tiu Munoz, Joshua Andre Banzon, Bettina Schmiedler, Danai Aberg, Bart van Veen, Bernardo Lacayo, Megan Roux, Singapore Green Finance Centre, 2025

WORKING PAPERS

“Quantifying Biodiversity Impact of Business Operations: The Case of E-Commerce”, by Hao Liang, Kam Chee Chan, Singapore Green Finance Centre, 2025

“Whitepaper: Biodiversity Impact of a Global Portfolio – Strategies and Insights”, by Hao Liang, Kam Chee Chan, Lorenzo Bissi, Adrien Gruson, Singapore Green Finance Centre and Impact Institute, 2025