

# MENGYU WANG (王梦宇)

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## Employment

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- **Senior Research Fellow**, Lee Kong Chian School of Business, SKBI, Singapore Management University, 2025~.
- **Research Fellow**, Lee Kong Chian School of Business, SKBI, Singapore Management University, 2024~2025.
- **Postdoctoral Research Fellow**, PBC School of Finance, Tsinghua University, 2019 ~ 2023

## Education

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PhD in Finance, University of Exeter, 2019  
MSc. Economics, Accounting and Finance, University of Bristol, 2014  
BA. (Hons) Business Finance, Nottingham Trent University, 2013

## Research Interests

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Corporate investment, capital allocation, environmental finance, behavioral finance.

## Journal Publications

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1. “[Policy Uncertainty Reduces Green Innovation](#)” with Jeffrey Wurgler and Hong Zhang, *Journal of Financial Economics*, 2026.

## Working Papers

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1. “Have Capital Investments Flew Out of Polluting Industries?” with Chengwei Wang, Hong Zhang, 2026.
2. “Machine Learning in Quantitative Finance: A Survey Bridging AI and Finance Literature” with Junhua Liu, Kunrong Li, Hong Zhang, Kwan Hui Lim, 2026
3. “Carbon intensity and structure change of export: evidence from product level data” with Jiandong Ju, Lu Feng, and Jing Li, working paper, 2024. Research project of “Green Trade” from the European Energy Foundation.
4. “Narrow Framing in Environmental Policymaking: Evidence from China” with Jeffrey Wurgler, and Hong Zhang, working paper, 2022.
5. “Supply Chain and the Value of Firm Diversification”, working paper, 2019

6. “Large Customers and Payout Policy”, working paper, 2019

### **Book Chapters and Cases**

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1. “Heuristics in Policymaking: It’s Time to Figure Out what Drives Policy Uncertainty”, with Hong Zhang and Xiao Ji, in the book “*Impact of COVID-19 on Asian Economies and Policy Responses*”, the collective volume of ABFER 2020 Pandemic commentaries. World Scientific Pte Ltd Singapore, 2021.
2. “Volvo: the transformation of traditional oil vehicle enterprises”, with Jiandong Ju, Hao Gao, Juanya Yi, in *China Finance Case Centre of PBC School of Finance*, 2023
3. “Mobile phone leading firms and abrupt technology innovation”, with Jiandong Ju, Hao Gao, Juanya Yi, in *China Finance Case Centre of PBC School of Finance*, 2024
4. “Impacts of U.S. Environmental Regulations on Industry”, with Xiaoji and Tian Yi Zhang, *SMU SKBI CaseInsights*, 2025.
5. “Regulatory Impacts on U.S. Hazardous Waste Exports”, with Xiaoji and Tian Yi Zhang, *SMU SKBI CaseInsights*, 2025.
6. “Analysis of Innovation Applications and Value Driven by AIGC Technology: A Case Series for the Chinese Market”, with Siyuan Ma and Tian Yi Zhang, a series of case studies featured in *SMU SKBI CaseInsights*, 2025.

### **Conference Presentations and Discussions**

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- SFS Cavalcade Asia-Pacific Conference, Beijing, 2025
- Australasian Finance and Banking Conference (AFBC), Sydney, 2024
- China Financial Research Conference (CFRC), Beijing, 2024
- NBER Chinese Economy Group Conference, Shenzhen, 2023
- China International Conference in Finance (CICF), Shanghai, 2022
- Asian Finance Association Annual Meeting, Hong Kong, 2022
- Eastern Finance Association Conference, Philadelphia US, 2018
- British Accounting and Finance Association (BAFA) Corporate Finance and Asset Pricing Symposium, Manchester UK, 2018
- The Greater China Area Finance Conference, Xiamen, 2018
- British Accounting and Finance Association (BAFA) Southwest Area Group Annual Conference, Bristol, UK, 2017

### **Social Media Coverage**

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- SMU SKBI Newsletter 2025 Nov, “Behavioral Policy Uncertainty & Green Investment”, <https://skbi.smu.edu.sg/research/newsletter/nov-2025>

### **Professional activities**

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- **Organizer**, SKBI Summer Study Group. 2024~

- **Organizer**, Internal SKBI Workshop Series. 2024~
- **Co-organizer**, Five-Star Asia Pacific Workshop. 2025
- **Referee**, Economic Modelling. 2025~
- **Secretary for the defense of doctoral thesis**, Tsinghua PBCSF, 2020-2023
- **Fellow**, World Economic Forum, Global Future Council on Responsive Financial Systems 2021-2022

## Teaching and Research Experience

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- **Teaching assistant**, EMBA Decoding the Global Capital Market, Singapore Management University, 2026
- **Teaching assistant**, PhD Asset Pricing FNCE 705, Singapore Management University, 2025
- **Tutorial lecturer**, University of Exeter, 2016-2018  
Advanced Corporate Finance (MSc) (Rating 4.5 out of 5.0)  
Fundamentals of Financial Management (MSc) (Rating 4.5 out of 5.0)  
Domestic and International Portfolio Management (MSc)  
Databases and Software Helpdesk Support (MSc)  
SAS Workshop (MSc)
- **Examiner**, London School of Economics, 2017  
Marking for the exam scripts of FN3092 Corporate Finance (BSc)
- **Research visiting**, Tsinghua PBCSF, 2019  
Work in the Centre for Global Merger Acquisition and Restructuring
- **Research assistant**, University of Exeter, 2018  
Processing data about asset pricing and event studies

## Awards and Fellowship

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- Finalist for the SMU Research Staff Excellence Awards, 2025
- Associate Fellow of the Higher Education Academy, UK
- Associate Fellowship of Accrediting Staff Professionalism in Research-led Education (ASPIRE), University of Exeter
- Certificates for Learning and Teaching in Higher Education Program (LTHE) Stage 1&2, University of Exeter
- Travel Grant, BAFA Corporate Finance and Asset Pricing Symposium, Manchester, 2018
- Outstanding Class Leader & Excellent Graduate, Renmin University of China, 2012
- Scholarship: Academic Excellence, Renmin University of China, 2011

## Skills

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- Languages: English (proficient), Chinese (native)
- Statistics Software: SAS, Stata, Python.

## Internships

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- Bank of China, 2015
- Shanghai Pudong Development Bank, 2011